

p.84 Lesson 8 Convenience Stores:
the Keys to Their Success ①

Words & Phrases

単語	読み方	品詞	意味
1. convenience			
2. key			
3. success			
4. bakery			
5. supermarket			
6. clothing store		名	
7. mall			
8. drugstore			
9. found < find			
10. display		名動	
11. goods			
12. drink		名	
13. these < this			
14. back		名	
15. then			

単語	読み方	品詞	意味
16. customer			
17. have to (do)		助	
18. through			
19. on the way			
20. feel like ~ing			

本文

- ① Today, I will talk about convenience stores.
- ② I have found three keys to their success.
- ③ The first is the display of goods.
- ④ Look at this picture
- ⑤ Many people coming to convenience stores buy drinks or bentos.
- ⑥ However, these are at the back of the store.
- ⑦ Why?
- ⑧ Because then the customers have to walk through the store.
- ⑨ They see other goods displayed on the way.
- ⑩ They feel like buying more.



日本語

- ① 今日、私は.....について話そうと思います。
- ② 私はその成功の.....を.....しました。
- ③ 最初は.....の.....です。
- ④ この図を.....。
- ⑤ コンビニエンスストアに.....多くの.....が.....や.....を買います。
- ⑥ しかし、.....は.....にあります。
- ⑦？
- ⑧ なぜなら、そうすれば.....が店の中を.....ません。
- ⑨ 彼らは.....ほかの商品を目にします。
- ⑩ 彼らはもっと.....。

Class No. Name

p.86 Lesson 8 Convenience Stores:
the Keys to Their Success ②

Words & Phrases

単語	読み方	品詞	意味
1. face		動名	
2. outside			
3. magazine(s)			
4. inside			
5. shelves < shelf			
6. different			
7. (in) this way			
8. even			
9. bottom			
10. clever			
11. support		動名	
12. Why don't you ~			
13. find out		動	
14. for oneself			

本文

⑪ The second is the large window facing the street.

⑫ From the outside, you can see many magazines.

⑬ There are also customers reading them.

⑭ When you see that,

you may feel like going inside.

⑮ The third is the shelves.

⑯ In the picture, the shelves are different sizes.

⑰ This way, you can see all the goods,

even on the bottom shelf.

⑱ These clever ideas support the success of convenient stores.

⑲ Why don't you find out for yourself ?

日本語

⑪ 2 番目は.....大きな窓です。

⑫から,

⑬.....もいます。

⑭ あなたが.....,

あなたは店に.....

⑮

⑯ 図では,が.....になっています。

⑰....., たとえ.....でも

全ての.....が見えるのです。

⑱ これらの.....が.....を支えています。

⑲ 皆さんも自分で.....

Class No. Name